

My name is Matias Larosa
I have more than 25 years of experience as a graphic designer and visual artist.
I worked as Art Director and Creative Director in digital agencies in many digital and audio-visual projects.

## MY WORK HISTORY

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|---|---|
| 2023-2024 | Lead Designer \| Artemis Immersive |
| 2021-2023 | Lead Designer for the FlowUX Team \| Tek Systems - IQVIA |
| 2015-2021 | Creative director \| GARRA Digital Agency |
| 2013-2015 | Art director and graphic designer \| Freelance |
| 2011-2012 | Creative director \| Flow (Bolivia) |
| 2009-2011 | Art director and graphic designer \| Freelance |
| 2008 -2009 | Art director \| Elephant Seven E7 – Barcelona |
| 2007 | Creative director \| CeroNegativo – Buenos Aires |
| 2006 | Art director freelance \| Draft (Lowe BTL) – Buenos Aires |
| 2004 – 2006 | Art director \| Grey Interactive (G2) – Buenos Aires |
| 1999 – 2003 | Art director \| Feedback Studio – Rosario |
| 1998-1999 | Graphic designer \| FYO – Rosario |

## STUDIES & SEMINARS

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|---|---|
| 2004 | School of Advertising Creatives (Buenos Aires) |
| 2003 | Seminar "The speed of art" of digital art dictated by Eugenio Ampudia, Parque de Cultural Center of Spain. |
| | II Digital Art Seminar: "New languages of design" |
| 2001 | Image Analysis Course. Dictated by Arq. School of Arts Ana Maria Rico, UNR |
| 2000 | Higher School of Graphic Design (Rosario) |
| 1997 | Arts (2 years) Arts School, UNR (Rosario) |
| | Photograph (1 year) – Iset Nº18 (Rosario) |

## SKILLS

I have strong experience using design tools such as Illustrator, Photoshop, and the entire Adobe Creative Suite.

Figma is my favorite prototype tool. I made a huge dashboard on it, and I use it for wireframing and UI design as well.

## CONTACT ME


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